

HOW TO USE DATA TO VALIDATE INTUITION WITH DEVELOPERS

BREA FIRE DEPARTMENT



ABOUT BREA FIRE DEPARTMENT

- Multi-Agency
- 4 Fire Stations
- 12.43 sq mi
- 43,000 residents
- 4,823 Total Incidents in 2020

WORKING WITH NEW DEVELOPERS

How will this new development impact response times and workloads?



11,000 New Homes



The project is going to increase our workload from call volume to response time. How do we evaluate that and provide data to support what our gut was telling us would be the end result of a large development in a certain area of our city?

- Adam Loeser, Fire Chief

WHAT QUESTIONS WAS DECCAN ABLE TO HELP ANSWER?

- Impact on response times
- Impact on unit workload
- Traffic implications



"Those numbers are powerful. There's not a lot of wiggle room. Showing them the numbers and how they affect our unit utilization, unit hour utilization, volume, response times, traffic - providing that and having that discussion with the developers, it resonated and hit home."

- Adam Loeser, Fire Chief

Next Steps

HOW DID BREA FD USE ITS DATA TO WORK WITH DEVELOPERS?

WHAT WAS BREA FD ABLE TO NEGOTIATE WITH THE DEVELOPERS?

- 1 acre of land for a future fire station or public safety building
- 2 heli-hydrants
- \$1.2 million estimated cost

" We have a good working relationship with the developer because we supported our documentation with numbers, we didn't just stick with a gut feeling, we took it one step further and backed it up with fact."
- Adam Loeser, Fire Chief

LEARN MORE

For help with city planning and new developments, contact our team at sales@deccanintl.com

